

WEDSPACE.COM
Direct Unpaid Internship
Marketing Intern
Marketing/
Undergraduate Students

Organization Background

WS Publishing Group is the leading publishing company of over 30 best-selling books, as well as successful websites such as www.WeddingSolutions.com and www.UltimateRegistry.com. We recently launched our newest website, www.WedSpace.com – the first and only social-networking tool for brides and vendors in the wedding industry.

Project Overview

We have a fantastic opportunity for students looking to get into the Marketing/ Social-Media industry.

The Marketing Intern will be working closely with our marketing manager and assisting him with various tasks and responsibilities. This includes exploring, analyzing, and implementing ideas for strategic marketing plans to promote WedSpace.com and increase usage and popularity among our targeted market.

The intern will also be promoting WedSpace.com through viral marketing, blogs, e-mails, and communicating and networking with bridal shows producers and other national companies and associations.

Skills and Requirements

- Outstanding written and verbal communication skills
- Familiar and knowledgeable with Microsoft Office (Word, Excel, etc.)
- Be able to conduct research through the internet
- Must have some knowledge of social-networking sites

Benefit to Student Intern

Interning at WedSpace.com is a great way to get the hands-on training and experience needed to learn more about the Marketing/Social-Media field. In addition to the valuable communication and organizational skills you will acquire, you will also have first-hand exposure in the various roles, behaviors, and expectations of the working world. We also create an opportunity to build and expand your professional networks, as well as strengthening your resumes with work skills and experience. We believe that the experience and knowledge you gain here at WedSpace.com will be essential in helping you shape your future career.

To apply send your resume with cover letter to Krissy Fernandez at Krissy@WSPublishingGroup.com. (No phone calls please).